

THERMOXEN™

THE FACTS

How a sub-tropical rare plant can hold the key to
your weight loss



Read exactly how this "Devil's
Tongue" reduces calories
by 25% and obliterates fat,
carbohydrates and excess
calories in its path...

Find out why only one formula
contains this official European
Food Safety approved
ingredient in the correct
dosages

Get the low-down on the
difference Pharma Grade
makes to the effects on your
body weight and speed of fat
loss results



THE SECRET NEW PLANT THAT HAS ACTUALLY BEEN USED FOR 2000 YEARS

Amorphophallus Konjac, commonly as Konjac or "Devil's Tongue"

A unique Japanese plant may be the missing link in your quest to reach your ideal weight. The plant is known botanically as *Amorphophallus Konjac*, commonly as Konjac or "Devil's Tongue" and has been a secret ingredient used in Japanese diet for over 2000 years.

Devil's Tongue also has another name, Glucomannan, recently recognised by the European Food Safety Authority (EFSA) as a supplement proven to aid weight loss and maintain healthy cholesterol. However, this recognition has had severe consequences for consumers looking to find the real Glucomannan - the one that studies found really works. More on this later.

THE SECRET IS IN THE DRYNESS

Glucomannan goes through a very labour-intensive process to be produced and the part that has been shown to be effective at weight loss is the root. This is where it gets a little tricky and why it is important for you to know exactly what process has been used in producing the Glucomannan used in your supplement.

Glucomannan harvested needs to be dried very fast and "air heated". This is crucial in ensuring maximum concentrations. Most Glucomannan supplements on the market are not dry enough to contain enough concentration of Glucomannan for it to be effective at weight loss.

The technology to produce Glucomannan which is super-dry and contains the highest concentrations is expensive and most companies do not pay specific attention to this. "Glucomannan is Glucomannan" is a common misconception. It's like saying "gold is gold"; however you know that there are different carats to gold and the quality widely differs.

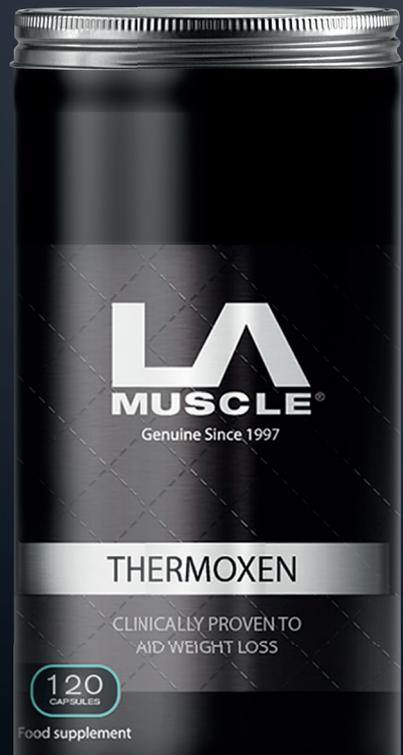
LA Muscle is one of the pioneers of Glucomannan, being the first to introduce it to Europe in the form of the ground-breaking supplement Thermoxen. Most importantly, LA Muscle's Research & Development department recognised the importance of this "super-dry" state of the effective Glucomannan and set about ensuring that Thermoxen contains the maximum available amounts of Glucomannan using the latest available methods for drying the root as fast as possible.

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A RARE INGREDIENT WITH EFSA APPROVAL

The only ingredient the European Food Safety Authority (EFSA) approved Glucomannan for weight loss. This is extremely rare as they are a body that scrutinises claims made by supplements and supplements companies and 99.9% of the time, they reject claims on weight loss. In a rare move, EFSA approved Glucomannan for several categories including weight loss and cholesterol. However they have approved Glucomannan in a specific dosage and this is something that most other sellers of Glucomannan do not tell you.

For Glucomannan to work, not only does it need to be produced in a specific way, it also needs to be in a very specific dose. LA Muscle's R&D teams have ensured that these 2 very important caveats are adhered to and that any Glucomannan supplement coming out of the LA Muscle Labs is 100% EFSA approved and guaranteed to work. This exclusive supplement is Thermoxen and the only one that comes with all the guarantees you need for real world results.



THE SCIENCE

There is a HUGE amount of scientific research on Glucomannan and its effects on weight loss. Rather than bombarding you with tons of information, here is all you need to know, backed by scientific research:

“Glucomannan has promoted weight loss in overweight adults”.¹

As simple as that! It is rare to find a 100% natural ingredient with no side effects whatsoever to have been scientifically proven for weight loss and be 100% approved by EFSA for that purpose.

There is even better news. Trials have shown that supplementation with Glucomannan in the right amounts significantly reduced total blood cholesterol, LDL cholesterol, and triglycerides, and in some cases raised HDL good cholesterol.²

This is incredible news for anyone wanting to keep a healthy heart and cardiovascular system. After all, you work out to keep fit and stay healthy. Glucomannan has been scientifically shown to help with this. Even better and this is another incredible step for EFSA, they have approved Glucomannan in Europe for the maintenance of healthy cholesterol levels.

LA Muscle's Thermoxen not only contains the highest grade super-dry Glucomannan proven to aid weight loss, it also contains it “in the correct dosage” for healthy cholesterol levels. No other supplement which is Pharma Grade can claim this. More below...

The right dosage as shown in science

If you search the internet you will come across many companies purporting to sell you Glucomannan, some very cheaply. You need to have a closer look. The goal here is not to buy Glucomannan and just consume it. If you are looking for the scientifically proven Glucomannan that has been shown to reduce weight and maintain healthy cholesterol, then you need to buy the more expensive “super-dry” Glucomannan and you need to take it in the correct dosage for it to work.



As with anything else, it is better to buy something that you know is guaranteed to produce results for you than to buy cheap for the sake of saving a few pennies. In the long term, you will be throwing your money away because cheap Glucomannan does not work for weight loss. Thermoxen is guaranteed to contain the highest grade Glucomannan and has been scientifically shown to work for weight loss in men and women and for maintaining healthy cholesterol levels.

As mentioned earlier, Glucomannan production is very labour intensive and the Glucomannan that has the highest concentrations of the root powder needs to be rapidly air dried for superior results. If you are a loyal LA Muscle customer, then you will know about the fact that what sets LA Muscle supplements apart from others is the LA Muscle FDA-Approved Pharma Grade facility in the USA that produces exceptional quality supplements.

LA Muscle's THERMOXEN contains the highest grade super-dry Glucomannan proven to aid weight loss

Pharma Grade

Most other supplement companies produce the lower "food grade" products and they are not Pharma Grade. In addition, 99% of other supplements companies re-label generic ingredients and put their own name and brand on them.

For example, a big importer will bring in a batch of normal Glucomannan and will give it to most supplements manufacturers. They then put their own names on this ingredient and call it whatever they like such as Glucomannan X or best quality Glucomannan or maybe even just plain Glucomannan. Most supplements brands have no idea about where their Glucomannan comes from, how it was produced or what is the percentage of purity.

LA Muscle is NOT a re-labeler of generic ingredients. LA Muscle formulas are produced exclusively by LA Muscle and only for LA Muscle in its FDA-approved Pharma Grade facilities, meaning you get exclusive formulas unlike anything else available on the market. Thermaxen is a unique high grade super-dry Glucomannan supplement which contains the correct EFSA-approved dosage of Glucomannan, proven to aid weight loss. Do not accept cheaper imitations or copy-cat supplements.

1. Biancardi G, Palmiero L, Ghirardi PE. Glucomannan in the treatment of overweight patients with osteoarthritis. *Curr Ther Res* 1989;46:908-12.
Vita PM, Restelli A, Caspani P, Klinger R. Chronic use of glucomannan in the dietary treatment of severe obesity. *Minerva Med* 1992;83:135-9 [in Italian].
Walsh DE, Yaghoubian V, Behforooz A. Effect of glucomannan on obese patients: a clinical study. *Int J Obes* 1984;8:289-93.

2. Vuksan V, Jenkins DJ, Spadafora P, et al. Konjac-mannan (glucomannan) improves glycemia and other associated risk factors for coronary heart disease in type 2 diabetes. A randomized controlled metabolic trial. *Diabetes Care* 1999;22:913-9.
Zhang MY, Huang CY, Wang X, et al. The effect of foods containing refined Konjac meal on human lipid metabolism. *Biomed Environ Sci* 1990;3:99-105.
Arvill A, Bodin L. Effect of short-term ingestion of konjac glucomannan on serum cholesterol in healthy men. *Am J Clin Nutr* 1995;61:585-9.
Walsh DE, Yaghoubian V, Behforooz A. Effect of glucomannan on obese patients: a clinical study. *Int J Obes* 1984;8:289-93.

PROVEN TO REDUCE TIREDNESS AND FATIGUE

The good news for you does not stop there! LA Muscle R&D laboratories do not sign off a supplement with the LA Muscle name unless it is totally unique and is the very best in its class. Thermoxen contains Vitamin B6, proven to reduce tiredness and fatigue. A daily dose of Thermoxen contains 3 mgs of Vitamin B6 scientifically proven to reduce fatigue.

EFSA has approved Vitamin B6 contained in Thermoxen:

“The Panel concludes that a cause and effect³ relationship has been established between the dietary intake of vitamin B6 and reduction of tiredness and fatigue.”



³ <http://www.efsa.europa.eu/en/scdocs/doc/1759.pdf>

By taking **Thermoxen** you will:

LOSE WEIGHT AND BODY FAT
MAINTAIN HEALTHY CHOLESTEROL LEVELS
BE MORE ENERGETIC AND LESS TIRED

The above claims are not the common unsubstantiated claims often made by supplements companies. They are scientifically proven and 100% approved by no less than the European Food Safety Authority. LA Muscle's Thermoxen is unmatched in its class.

THERMOXEN:

- **Is Pharma Grade produced in FDA-Approved labs and not just food grade**
- **Contains the correct scientifically proven dosage and not minimum amounts**
- **Contains the highest grade "super-dry" Glucomannan**

SOLD OUT

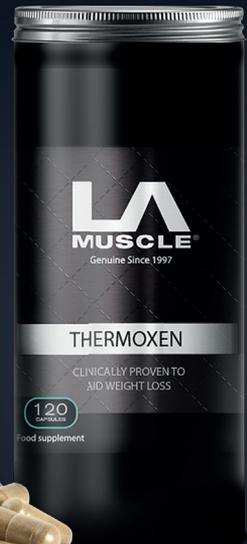
In order to receive the super-dry Glucomannan and take it through its FDA-approved labs, LA Muscle has to pre-order its raw ingredients months in advance. This means it is very difficult to predict exact batches and keep control of stock for this very popular supplement.

This attention to detail and the very high quality of Thermoxen has meant that this is a rare LA Muscle supplement that often sells out with stock levels needing to catch up. If you do not want to miss out and see Thermoxen as "in stock" on the website, please order ASAP to avoid disappointment. When Thermoxen sells out, it often takes weeks for it to come back into stock. The demand for Thermoxen has been very high especially from overseas customers, many of whom order in bulk.

GUARANTEE

Do remember that LA Muscle does not just make promises. All LA Muscle supplements including Thermoxen come with LA Muscle's 100% guarantee that if you do not see the results promised, you will get 100% of your money back.

The LA Muscle guarantee also covers "change of mind" or even if you are just not "happy". If you buy Thermoxen and use it all and still find that you are not happy or would like a refund, you will be given 100% of your money back. This is a genuine supplement clinically proven for weight loss, healthy cholesterol levels and as an energy booster. There is nothing else like Thermoxen. You have nothing to lose. Try what is possibly the best all-round world-class supplement today with premium Pharma Grade quality.



THERMOXEN.COM

HOW TO ORDER

24 HOUR FREEPHONE
0800 328 2345

ONLINE AT
www.lamuscle.com

Come and visit the

LA MUSCLE SHOPS

3 Oliver Business Park,
Park Royal, London NW10 7JB, UK

6 King Street,
Richmond Surrey TW9 1ND, UK



Genuine Since 1997

